

Process

Model

LaaS

Missed
Revenue

Problem

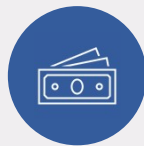
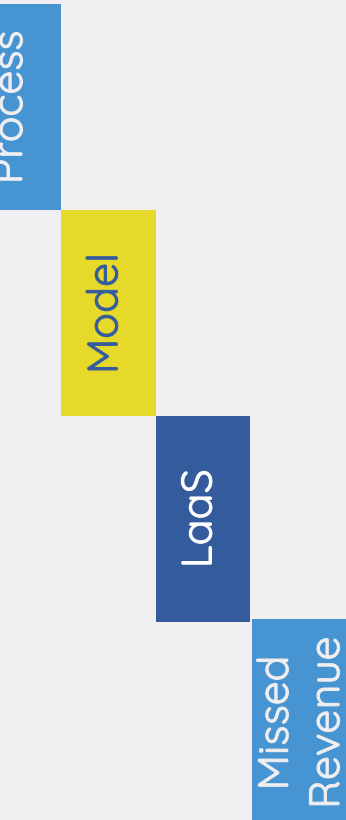
Laboratory as a Service (LaaS)

Turnkey laboratory ownership for
small to mid-sized practices



In House Laboratories are Impractical

For most medical practices



High Startup
Costs
\$150k+



Compliance

Inspections and certifications
routinely updated



Space
Requirements
Dedicated space needed



Time

Time to setup and launch can
be 6 months or longer



Staff
Requirements
Creates a staff burden and
may need additional staff



Ongoing Costs

High ongoing operational
costs

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Laas

200 toxicology cups per
week generates over

\$1M/yr

Proximity Lab™

Lab-as-a-Service (LaaS)

Provides laboratories on a subscription or service basis, eliminating the need for significant upfront investment and operational complexity.

Allows healthcare practices to access and operate a fully functional laboratory within their practice without the usual financial and logistical burdens.

Includes the provision of necessary equipment, supplies, and ongoing support, making it feasible for practices of all sizes to benefit from in-house lab capabilities that enhance patient care and streamline operations.

Overview

Full or shared lease in a fully-staffed and equipped, licensed and credentialed clinical laboratory

Full Lab Suite



Proximity's Houston Lab Suites has multiple suites in an independent location that services practices that want to locate their lab off-site.

Ideal for practices with >100 specimens/week

Shared Instrument

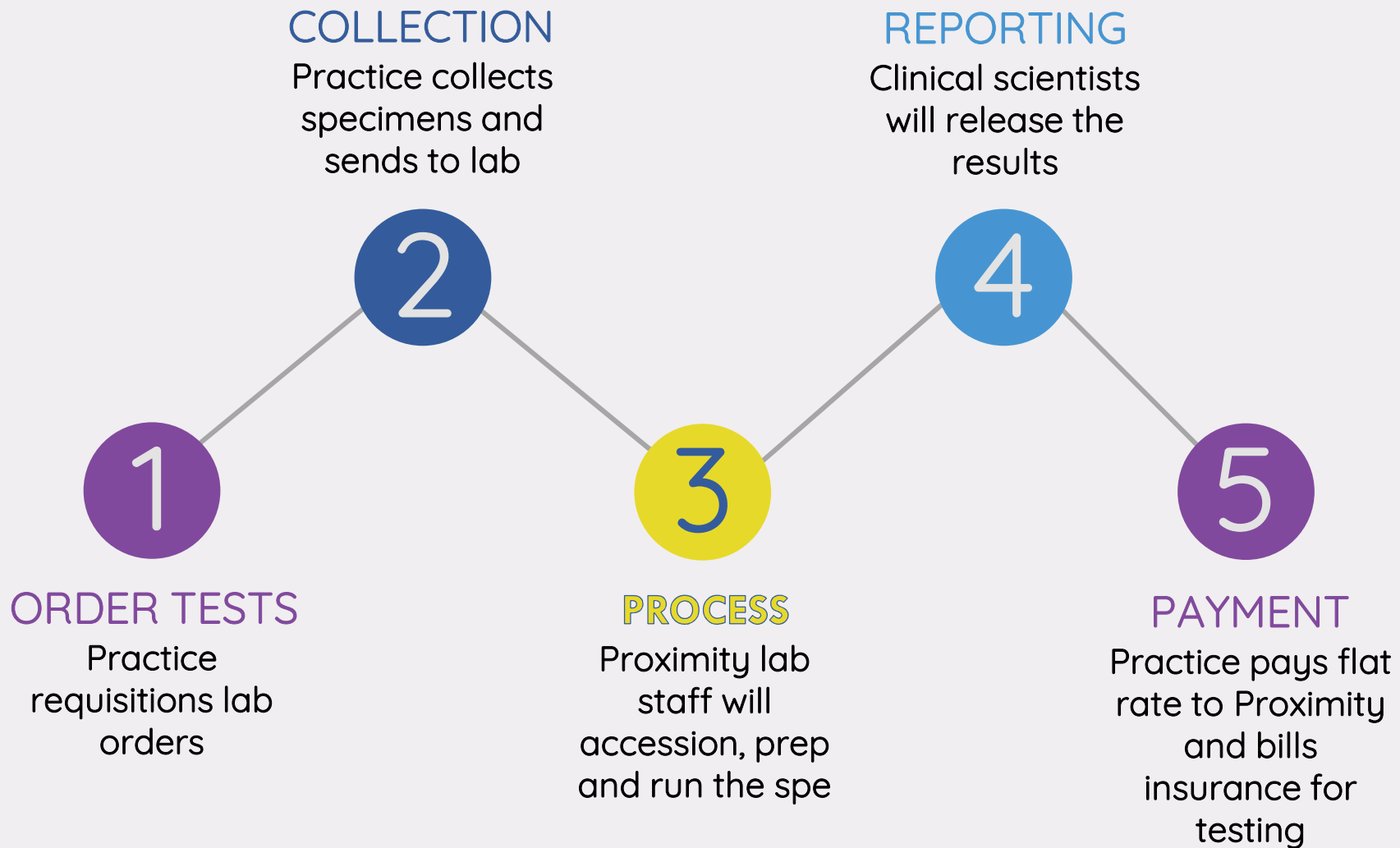


Proximity has smaller practices that share an instrument. Each practice's lab runs once or more per week on designated days.

Ideal for practices with 30 - 100 specimens/week

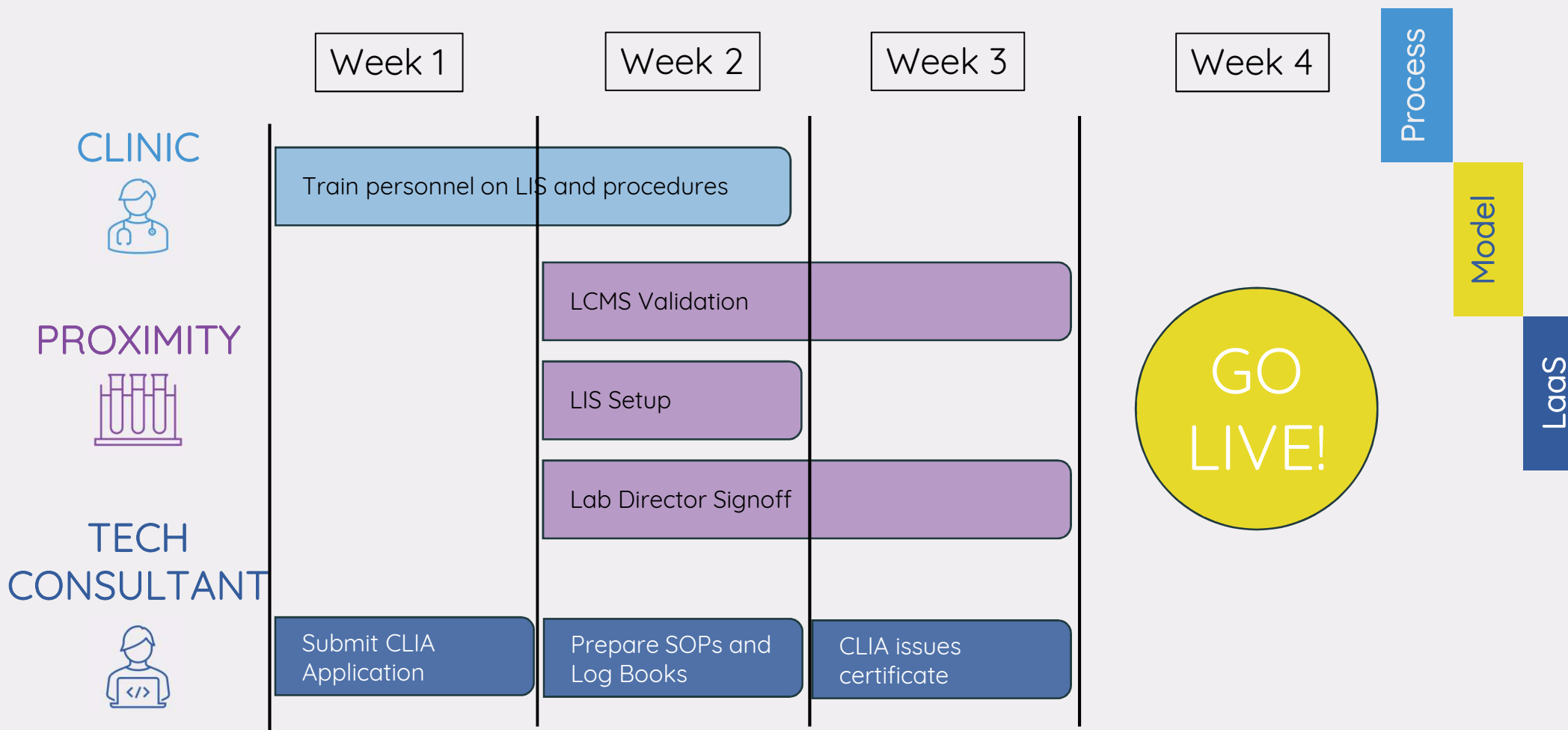
How it Works

Full or shared lease in a fully-staffed and equipped,
licensed and credentialed clinical laboratory



Quick Setup

Set up your full lab suite or share instruments in just 3 weeks!



Financials

Add ancillary revenue without overhead or increased staff burdens

Medicare identifies **36 Drug Classes** per the AMA

Commercial carriers at minimum identify **24 drug classes**

Billing Codes

80307 Presumptive Screening

G0480 1-7 Drug Classes

G0481 8-14 Drug Classes

G0482 15-21 Drug Classes

G0483 22 or More Drug Classes

Drug Screening tests average about **\$50 per test**

High complex confirmations average **over \$200**

Financials

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Get Started!

Get a customized proposal
for your medical practice

Eric Karukin

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