



INSTAMED™ CLINICAL EDUCATION GUIDE

Protocols • Stacks • FAQs

Needle-free peptide delivery for
modern clinical practice



store.getinstamed.com

Q What are InstaMed peptide strips?

A InstaMed's buccal peptide strips are thin, fast-dissolving oral strips that deliver bioactive peptides directly through the mucosa of the mouth, offering a needle-free, convenient, and effective alternative to injections or capsules.

Q How do I set up a wholesale account?

- A**
 - Sign up your account in Velocity or visit website to set up wholesale account
 - Users will receive access to wholesale pricing and can place orders

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What is the wholesale vs. retail pricing?

Product	Wholesale (per box)	Suggested Retail	DR Case Pack (5ct)
BPC-157	\$89	\$178-\$222	\$445
CJC-1295	\$69	\$138-\$172	\$345
GHK-Cu	\$69	\$138-\$172	\$345
PT-141+	\$79	\$158-\$197	\$395
Thymosin Alpha-1	\$99	\$198-\$247	\$495

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Q How is the product packaged?

- A**
- Each product comes in a box of 20 individually wrapped strips (10 strips for PT141+)
 - Sold wholesale in DR case packs of 5 boxes
 - QR codes on case packs lead to education forward landing page. No shop feature.
 - Tamper-evident, travel-friendly, and pre-dosed

Q What is the shelf life?

- A**
- InstaMed strips have a shelf life of 24 months
 - Store at room temperature, away from heat or moisture
 - No refrigeration needed

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Q How do I use the strip?

- A**
- Place one strip on tongue and allow to adhere to roof of mouth, or between cheek and gum
 - Allow it to dissolve fully (do not suck on, chew or swallow whole)
 - Wait 10-15 minutes before eating or drinking
 - Peptides are best used in a fasted state 1-2 hours away from food for maximum benefit

Q What is the delivery route?

- A**
- InstaMed strips are designed for transoral mucosal delivery, including:
1. Buccal (cheek)
 2. Upper palate (roof of mouth)
 3. Sublingual (under tongue)
- This allows direct entry into the bloodstream for fast, efficient absorption.

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Q How effective are they compared to other formats?

- A** Buccal absorption offers high bioavailability, often outperforming:
- Injections (due to compliance issues)
 - Capsules/Powders (due to degradation in the gut)

Each strip delivers pre-measured, targeted dosing with fast onset.

Q Are there any cautions or contraindications?

- A** Peptides are generally well-tolerated, but:
- Not recommended during pregnancy or breastfeeding
 - Caution in individuals with severe health conditions
 - If adverse reactions occur, discontinue

Refer to the Caution & Contraindications Resource Sheet for clinical guidance

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Q

What Science Supports InstaMed's Buccal Peptide Strips?

A

At InstaMed, science is the foundation of everything we do. Our buccal delivery technology is backed by decades of research, expert leadership, and formal scientific collaborations to ensure safety, efficacy, and innovation in peptide administration.

Q

Who is behind the science at InstaMed?

A

Our science team is led by Dr. Tracy Gibbs, PhD, a pharmacognosist with over 32 years of experience in oral and mucosal delivery systems. Dr. Gibbs has formulated thousands of products and is internationally recognized for his work in enhancing nutrient and peptide bioavailability through non-invasive technologies. InstaMed is also proud to have a scientific advisory board with board-certified medical doctors with advanced knowledge in peptide science and small molecules.

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Q What kind of scientific research is InstaMed conducting?

A Pharmacokinetic (PK) Data via Pharma Partnerships:

InstaMed is collaborating with a pharmaceutical development partner to generate pharmacokinetic data that validates onset time, absorption rate, and bioavailability of peptides delivered through our buccal strip platform.

University Partnership with UMASS:

We are working closely with researchers at the University of Massachusetts to formally study buccal absorption patterns of peptides and other actives in our InstaRelease™ delivery matrix. This study includes analytical tracking of blood plasma levels and comparative delivery efficacy.

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Q Is buccal delivery a proven route of administration?

- A** **Yes.** Buccal (oral mucosal) delivery is a well-established and science-backed route for systemic absorption. The buccal mucosa is highly vascularized, allowing peptides to bypass the digestive tract and first-pass liver metabolism, leading to:
- Faster onset
 - Higher bioavailability
 - Improved patient compliance (no needles, no swallowing)

Q What about facility & quality standards?

- A**
- Manufactured in our U.S.-based NSF-certified cGMP facility located in Salt Lake City, Utah
 - Strips undergo stability testing, microbial screening, and potency verification
 - Third-party COAs for every batch
 - Cleanroom environment, food-grade polymer carrier system

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Q

What are the other ingredients in the strips?

A

Clean label:

- **Pullulan:** A polysaccharide derived from fungi or seaweed. It is used to create the physical attributes of the strip
- **Beta-cyclodextrin:** A monosaccharide used as an absorption enhancer
- **Stevia:** A clean-label sweetener
- **Vegetable glycerin:** Used for malleability
- **Natural flavors and colors:** Used for better consumer compliance
- **Xanthan gum:** Provides thickening for better structure
- **Arabic gum:** Provides thickening for better structure
- **Citric acid from natural fermentation:** Increases saliva production to help dissolve the strip.
- **Sunflower lecithin:** Used as an emulsifier to bond the actives to the excipient ingredients.

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Q

What marketing support is available?

A

InstaMed offers turn-key tools to help your clinic succeed:

- Branded website pages and digital assets
- Clinic flyers, protocol posters, & dosing guides
- Social media graphics (Instagram, Facebook, TikTok)
- Email templates for patient communication
- Ongoing sales rep support & training webinars

Other Questions? Ask Away!

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